



African American Men of Unity

"Positive role model, mentor and father figure to the fatherless."

Date: October 23, 2019

Dear Community Partner,

On Friday, December 27, 2019 the African American Men of Unity (AAMOU) will be hosting their 19th annual Kwanzaa Celebration. Kwanzaa is a celebration of family, community and culture centered on seven basic values as building blocks for peace, dignity and progress toward the American Dream. This event will consist of cultural enrichment, storytelling, African Dance, vendors, food and entertainment for the whole family.

This non-religious holiday is based on seven core principles and the lighting of the candle for each day of observance: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity, and faith. The goal of Kwanzaa is to embrace the diversity of the city of Aurora and provide opportunities to improve cultural relationships, strengthen family values, and promote a positive self identity in youth by participating in cultural enrichment activities and teaching values.

The success of our events and our ability to continue to provide quality youth programs hinges on your kindness and generosity. **AAMOU provide prevention and intervention services through programs such as Rites of Passage, leadership development, manhood and womanhood training, mentoring, life-skills, job readiness and tutoring to disadvantaged at risk youth. We attempt to help them avoid the pitfalls of life: gangs, drugs, violence, school failure/dropout and prison.** Collectively, we can make a difference and change the narrative. We also have a Back to School Fair to give away backpacks filled with school supplies to needy families. Since our inception in 1999, we have addressed the needs of thousands of under-served youth and put them on the positive track for graduating high school, attending college, vocational training, employment and military.

Please consider being a sponsor for our community fruit of the harvest celebration of *triumph and the quest to love thy neighbor as thy self*. **Your donation will give AAMOU the capacity to continue to provide quality programs and services for many of Aurora's most vulnerable youth residing in impoverished neighborhoods.**

On behalf of AAMOU and families that we serve, thank you in advance for your time and consideration to support our worthy cause. Any donation will be appreciated. **Family sponsors (\$250) will be honorably mentioned; table sponsors (\$1000) will be placed on the center piece and honorably mentioned; event sponsors (\$2000) will be placed on promotional material, acknowledged on the program and slide show presentation. Please come out, enjoy the food, celebrate with us and spread the word.**

Sincerely,

Ricky Rodgers

Ricky Rodgers, Executive Director

African American Men of Unity
143 S. Lincoln Ave. Suite J
Aurora, IL. 60505
C (630) 606-1910